

PRIVACY POLICY

Rakta Setu Sikkim

(Aligned with the Digital Personal Data Protection Act, 2023)

Effective Date: 01/12/2025

Last Updated: 15/01/2026

Rakta Setu Sikkim (“we”, “our”, “us”) is a non-profit, volunteer-driven digital platform established solely for public welfare. The platform operates as a blood donor directory to support individuals and healthcare institutions during medical emergencies within the State of Sikkim.

This Privacy Policy outlines how personal data is collected, used, protected, and governed in compliance with the Digital Personal Data Protection Act, 2023 (DPDP Act).

1. Legal Basis and Scope

We process personal data lawfully, fairly, and transparently, based on free, informed, specific, and unambiguous consent provided by users.

Personal data is processed strictly for clearly defined and lawful purposes related to emergency blood coordination.

2. Nature of the Platform

- Non-commercial
- Non-profit
- Volunteer-managed
- No advertising or monetization

We do not sell, rent, license, trade, or commercially exploit personal data in any form.

3. Personal Data Collected

We may collect the following personal data on a voluntary basis:

- Name
- Blood Group
- District or general location
- Contact number
- Email address
- Donor availability status

We do not collect biometric data, financial data, government identification numbers, or medical records.

4. Purpose Limitation

Personal data is used solely for:

- Facilitating contact between blood donors and recipients
- Supporting emergency blood coordination
- Maintaining an updated donor directory

Personal data is never used for marketing, advertising, profiling, or any unrelated purposes.

5. Consent and Withdrawal

By registering on or using the platform, users provide consent for the specified purposes. Users may withdraw consent at any time by contacting us through official communication channels. Withdrawal of consent may result in removal of the user's data from the platform.

6. Data Accuracy

Users are responsible for ensuring that the information they provide is accurate and up to date. Reasonable mechanisms are provided to update or correct personal data.

7. Data Storage and Security Safeguards

We implement secure, industry-standard digital infrastructure and adopt reasonable technical and organizational safeguards to protect personal data.

Access to personal data is strictly limited to authorized members of the core management team and protected through appropriate access controls.

While reasonable safeguards are implemented, no digital system can be guaranteed to be completely secure.

8. Data Retention and Erasure

Personal data is retained only for as long as necessary to fulfill the stated purposes or until consent is withdrawn.

Users may request deletion of their personal data at any time.

9. Data Sharing and Disclosure

We do not share personal data with third parties except:

- When required by applicable Indian law or lawful government order
- When necessary to comply with statutory obligations

No intentional cross-border data transfers are conducted.

10. Rights of Users (Data Principals)

In accordance with the DPDP Act, users have the right to:

- Access their personal data
- Request correction or updating
- Request erasure of personal data
- Withdraw consent

Requests may be submitted using the contact details provided below.

11. Children's Privacy

This platform is not intended for individuals under 18 years of age. Any personal data of minors identified will be deleted promptly.

12. Policy Updates

This Privacy Policy may be updated periodically to reflect legal, regulatory, or operational changes. Continued use of the platform constitutes acceptance of the updated Privacy Policy.

13. Grievance Redressal

For privacy-related concerns or grievances:

Grievance Officer: Rakta Setu Sikkim Team

Email: support@raktasetusikkim.in

Contact: 7679591383 / 8918857718